

HIGH RESOLUTION MRI • OPEN MRI • MULTIDETECTOR CT • ULTRASOUND • X-RAY  
POSITRON EMISSION TOMOGRAPHY (PET/CT)

# DESERT • MEDICAL • IMAGING



**John F. Feller, MD, Medical Director**  
**Steven Gunberg, DO • Felipe Espinoza, MD • Christopher R. Hancock, MD • Adam Brochert, MD**



**Bernadette Greenwood, BSc., PG Cert., RT(R)(MR)(ARRT)**  
**Chief Research Officer, Desert Medical Imaging**  
**Clinical Instructor, Department of Internal Medicine**  
**UC Riverside School of Medicine**

## PROFESSIONAL BACKGROUND

Ms. Greenwood earned her Postgraduate Certificate in Imaging at the University of Edinburgh. She has worked in government, industry, clinical and research settings. With 30 years' experience in medical imaging, marketing, clinical education, regulatory affairs, product management and R&D, she conceptualized and developed focal laser interstitial thermal therapy of prostate cancer with a trans-rectal approach under MRI guidance in 2009 (patent pending). Preclinical testing was conducted at MD Anderson Cancer Center and the first transrectal laser procedure on a human research subject was performed at Desert Medical Imaging in May, 2010.

In her current capacity as Chief Research Officer at Desert Medical Imaging, she oversees clinical and research activities. She lectures frequently on topics related to oncologic imaging and is an internationally recognized expert in prostate MRI and MR-guided intervention. Ms. Greenwood is currently pursuing her PhD and was awarded the Army Women's Leadership Foundation Legacy Graduate Scholarship. She was also named Research Advocacy Network Scholar 2015. She has published multiple journal articles and textbook chapters on prostate imaging and intervention and is a member of the RSNA, AUA, ASCO, AACR and ESMRMB. She also serves on the AdMeTech International Working Group for Prostate MRI as well as ACR Prostate Site Accreditation Committee. In 2014, she founded the International Laser Network to bring together international experts on laser focal therapy to create a dedicated educational forum for the sharing of experiences and techniques while harmonizing data collection intervals and patient reported outcomes measures. A vocal patient advocate, she has been active in patient education and awareness for much of her career working with UsToo International, ZeroCancer and local prostate cancer support groups. She recently accepted a faculty appointment at the UC Riverside School of Medicine, Department of Internal Medicine as a Clinical Instructor.

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